

State Of Hawaii
DEPARTMENT OF LAND AND NATURAL RESOURCES
Division of State Parks
Honolulu, Hawaii

March 24, 2006

Board of Land and Natural Resources
State of Hawaii
Honolulu, Hawaii

SUBJECT: Request from the World Triathlon Corporation to Use the Hapuna Beach State Recreation Area in South Kohala, Hawaii, for the 2006 Ford Ironman 70.3 Honu Half Triathlon (70.3 Honu)

By letter dated February 3, 2006 (Exhibit A), Ms. Diana Bertsch, Event Director for the Ford Ironman World Championship and the Ford Ironman 70.3 Honu Half Triathlon, is requesting that the swim portion of the 2006 70.3 Honu (Event) be staged at the Hapuna Beach State Recreation Area (Hapuna SRA). The Event is an official Ironman qualifying race and is scheduled for Saturday, June 3, 2006.

The successful inaugural 2004 Event, an Olympic Distance Qualifier (1.5 km swim, 40 km bike, 10 km run), attracted 300 participants from the State of Hawaii. Thirty-five (35) Big Islanders and twenty (20) other Hawaii residents qualified for and participated in the Ironman Triathlon World Championships held in Kona on October 16, 2004.

The 2005 Event was extended to a half Ironman (1.2 mile swim, 56 mile bike and a 13.1 mile run - 70.3 total miles) in distance and had an international field. The 2005 Event had a field of over 1,000 participants vying for 85 (35 Big Island, 20 other Hawaii residents, 30 international) qualifying slots for the 2005 Ford Ironman World Championship which was held on October 15, 2005.

The 2006 Event, named the Ford Ironman 70.3 Honu, will attract an international field. The participants will be vying for 85 qualifying slots for the 2006 Ford Ironman World Championship scheduled for October 21, 2006.

The schedule for the 2006 Event is as follows:

1. Equipment, supplies, etc., will be transported to the Hapuna SRA beginning Thursday, June 1, 2006 (tentative);

2. The transition area set-up and the swim course set-up will begin Friday morning and continue into the evening;
3. The land course will be set up late afternoon into the evening;
4. Licensed security guards and security lighting will be on site overnight to protect against theft, mischief and vandalism;
5. The 1000+ participants and a host of volunteers will gather pre-dawn for numbering, etc.;
6. The race will begin at 7:00 a.m.;
7. The swim race should be completed about 8:30 a.m.;
8. The bike racks, course markings, signage, etc., will be removed from the Hapuna SRA at the conclusion of the swim race.

State Parks staff and the Event volunteers will be available to assist the public, especially the physically challenged, who require assistance to access the beach and/or picnic areas.

Staff is recommending approval of the issuance of the Special Use Permit to the World Triathlon Corporation for the 2006 Ford Ironman 70.3 Honu Half Triathlon scheduled for June 8, 2005. Staff is also recommending that the Chairperson or his representative be authorized to negotiate certain terms and conditions of the Special Use Permit, which shall include, but not be limited to, on-site security, overnight security, maintenance and monitoring of area in use, hours and days of use, traffic control, clean-up and repair at the conclusion of the race.

RECOMMENDATION:

That the Board approve the issuance of a Special Use Permit to the World Triathlon Corporation (Permittee) to utilize the Hapuna Beach State Recreation Area (Hapuna SRA) for the 2006 Ford Ironman 70.3 Honu Half Triathlon subject to the following conditions:

1. The Permittee, its officers, agents, employees, volunteers, consultants, contractors, and/or persons acting for, or on its behalf, shall at all times with respect to the Hapuna SRA; a) use due care for public safety; b) agrees to release the State of Hawaii from any claims which Permittee might have against the State of Hawaii arising out of Permittee's occupation or use of the Hapuna SRA; and c) shall be responsible for its own acts;

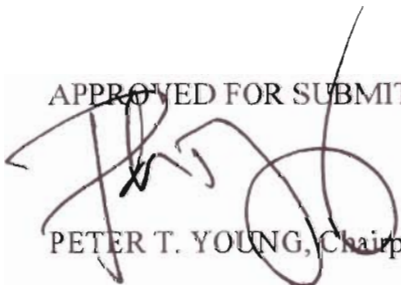
2. The Permittee shall procure and maintain, at its own cost and expense, in full force and effect throughout the term of this Special Use Permit, commercial general liability insurance, in an amount of at least \$1,000,000.00 per occurrence with an insurance company or companies licensed to do business in the State of Hawaii. The policy or policies of insurance shall name the State of Hawaii as an additional insured. The insurance shall cover the entire Hapuna SRA, including all grounds, buildings and all roadways or sidewalks on or adjacent to the Hapuna SRA in the use or control of the Permittee;
3. The permittee shall pay a rental fee of one hundred dollars (\$100.00) per day for the Pre-Event setup, the Event and the Post-Event breakdown and cleanup and for any State staff time required;
4. The Chairperson or his representative is authorized to negotiate all other terms and conditions of the Special Use Permit.

Respectfully submitted,



Daniel S. Quinn
State Parks Administrator

APPROVED FOR SUBMITTAL:



PETER T. YOUNG, Chairperson

06-015



2005 FEB 16 P 12:56
HLO, HI

February 3, 2006

VIA FACSIMILE

Glenn Taguchi, Hawaii Parks District Superintendent
Department of Land and Natural Resources, Division of State Parks
PO Box 936
Hilo, HI 96721-0936

Aloha Mr. Taguchi:

World Triathlon Corporation respectfully requests the use of Hapuna Beach State Park for the swim portion of the 2006 Ford Ironman 70.3 Honu, a qualifying race for Ford Ironman World Championship.

The race is scheduled for Saturday, June 3rd from 7:00 a.m. to 3:30 p.m. and we are again applying for the use of the park from June 1st to June 3rd. Gatorade, a sponsor of the Honu triathlon, wishes to set up a Gatorade Morning Swim program for athletes wanting to practice swim before the race day. The mornings (6:30 am - 10:00 am) of June 1st and 2nd Gatorade will provide a morning bag check-in for the athletes while distributing Gatorade. This would require a 10' x 20' area in the park to place a bag corral, for storage purposes, while athletes are in the water. Gatorade will be responsible for the program clean-up.

As in the past, this year's race is international and currently has athletes participating from Australia, Canada, Korea, Switzerland, Chile, Germany, Taiwan, Singapore, Mexico, and U.S.A. Ironman is offering 30 international qualifying slots and 55 State of Hawaii qualifying slots.

The 2005 Honu Triathlon was a huge success and we look forward to continuing our relationship and the use of Hapuna Beach State Park. The beauty of the island and the use of the championship course create a high level of enthusiasm for participation around the world. Ironman has the ability and resources to market this race, having a positive economic impact to the Island, specifically the Kohala area, and would boost tourism during a normally slow period.

I would like to proceed immediately with the planning process for this event and value the opportunity of working with you once again.

With Aloha,



Diana Bertsch
Event Director
Ford Ironman World Championship

EXHIBIT A

cc: Ana Yarawamai, Assistant Event Director